

## ZARA GREEN, *COMMUNICATIONS SPECIALIST*



### CAREER SYNOPSIS

Zara Green has nearly 20 years of comprehensive public relations multi-industry experience; 10 years of success consulting, managing and implementing customized internal and external communications solutions in the public and private sectors.

#### Experiences/ Skills:

#### Host/MC

A native of New Orleans, Zara lived and worked from coast to coast for 13 years, and returned 2 years prior to Hurricane "Katrina" at which time she was the Director of Public Relations for the City of New Orleans.

#### Public Relations

Zara contracted with SkillPath, an international training company, and was in a different city everyday doing public seminars or private sessions at corporations and government entities.

#### Governmental Relations

She has a BS in Psychology/Mass Communications from Xavier University of Louisiana, she is a certified counselor and a life-learner.

#### Community Liaison

#### News Reporter

Hurricane Katrina prompted a journey she had no intentions of taking: Jackson MS, Memphis TN, Dallas TX, Atlanta GA and recently returning back home - New Orleans...a "hell-venly" journey!

#### Writer/Editor

#### Spokesperson

#### **Spokesperson**

Bitten by the broadcasting bug early in life, Zara's hosted shows, has done television and radio news, and throughout the years has continued as an on-camera and voice-over talent.

#### Speaker/Trainer

#### Mediator

#### **Professional Development & Personal Growth**

Zara has customized and delivered more than 1500 presentations; every keynote, seminar, and breakout session has its own unique, and always memorable, *Zara-flair*.

#### Organizational Development

#### Project Manager

#### **Author**

- Awareness of Individuality: The Art of Understanding Thoughts and Behaviors

#### Author

- Beyond Awareness: Optimizing Individuality and Relationships

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